



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision 500666 /		Alt Order # 6400583
Product Crossroads GPS		
Contract Dates 10/31/12 - 11/06/12		Estimate # 1332
Advertiser ISS/Cross Roads GPS		Original Date / Revision 10/30/12 / 10/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 18-34		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	11/02/12	11/02/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$375.00			
N 2	KVVU	11/02/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$450.00			
N 3	KVVU	11/02/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$5,500.00			
N 4	KVVU	11/02/12	11/02/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$250.00			
N 5	KVVU	11/02/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 6	KVVU	11/02/12	11/02/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
N 7	KVVU	11/02/12	11/02/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$375.00			
N 8	KVVU	11/02/12	11/02/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$450.00			
N 9	KVVU	11/02/12	11/02/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$375.00			
N 10	KVVU	11/02/12	11/02/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$650.00			
N 11	KVVU	11/02/12	11/02/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
500666 /	6400583

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Crossroads GPS	1332

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
N 12	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$900.00			
N 13	KVVU	11/02/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00			
N 14	KVVU	11/02/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
N 15	KVVU	11/02/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,250.00			
N 16	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,250.00			
N 17	KVVU	11/02/12	11/02/12	MORE Access	630-7pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,175.00			
N 18	KVVU	11/02/12	11/02/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,250.00			
N 19	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,225.00			
N 20	KVVU	11/02/12	11/02/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,650.00			
N 21	KVVU	11/02/12	11/02/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,500.00			
N 22	KVVU	11/02/12	11/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$450.00			
N 23	KVVU	11/02/12	11/02/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
N 24	KVVU	11/05/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00			
N 25	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00			
N 26	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,500.00			
N 27	KVVU	11/05/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$250.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 29	KVVU	11/05/12	11/05/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$750.00			
N 30	KVVU	11/05/12	11/05/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$375.00			
N 31	KVVU	11/05/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$450.00			
N 32	KVVU	11/05/12	11/05/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$375.00			
N 33	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$650.00			
N 34	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$750.00			
N 35	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$900.00			
N 36	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,400.00			
N 37	KVVU	11/05/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$750.00			
N 38	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,250.00			
N 39	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,250.00			
N 40	KVVU	11/05/12	11/05/12	MORE Access	630-7pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,175.00			
N 41	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,250.00			
N 42	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,225.00			
N 43	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,650.00			
N 44	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$7,500.00

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Advertiser ISS/Cross Roads GPS		Original Date / Revision 10/30/12 / 10/30/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$7,500.00			
N 45	KVVU	11/05/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00			
N 46	KVVU	11/05/12	11/05/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,800.00			
N 47	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,100.00			
N 48	KVVU	11/03/12	11/03/12	Masterchef	Sat 11p-12a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$300.00			
N 49	KVVU	11/03/12	11/03/12	30 Seconds To Fame	Sat 12-1230a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$225.00			
N 50	KVVU	11/03/12	11/03/12	The Star War The Clone Wa	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00			
N 51	KVVU	11/04/12	11/04/12	The Closer	Sun 1-2am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 52	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,950.00			
N 53	KVVU	11/04/12	11/04/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00			
N 54	KVVU	11/04/12	11/04/12	Friends Weekend	5-6p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00			
N 55	KVVU	11/04/12	11/04/12	The Simpsons/Cleveland	7p-8p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,750.00			
N 56	KVVU	11/04/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,150.00			
N 57	KVVU	10/31/12	10/31/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$375.00			
N 58	KVVU	10/31/12	10/31/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$450.00			
N 59	KVVU	10/31/12	10/31/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$5,500.00			
N 60	KVVU	10/31/12	10/31/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$250.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500666 /		<u>Alt Order #</u> 6400583
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 1332
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 61	KVVU	10/31/12	10/31/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00			
N 62	KVVU	10/31/12	10/31/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$750.00			
N 63	KVVU	10/31/12	10/31/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$375.00			
N 64	KVVU	10/31/12	10/31/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$450.00			
N 65	KVVU	10/31/12	10/31/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$375.00			
N 66	KVVU	10/31/12	10/31/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$650.00			
N 67	KVVU	10/31/12	10/31/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$750.00			
N 68	KVVU	10/31/12	10/31/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$900.00			
N 69	KVVU	10/31/12	10/31/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,400.00			
N 70	KVVU	10/31/12	10/31/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$750.00			
N 71	KVVU	10/31/12	10/31/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,250.00			
N 72	KVVU	10/31/12	10/31/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,250.00			
N 73	KVVU	10/31/12	10/31/12	MORE Access	630-7pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,175.00			
N 74	KVVU	10/31/12	10/31/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,250.00			
N 75	KVVU	10/31/12	10/31/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,225.00			
N 76	KVVU	10/31/12	10/31/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,650.00			
N 77	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	1	\$8,000.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
500666 /	6400583

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Crossroads GPS	1332

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$8,000.00			
N 78	KVVU	10/31/12	10/31/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$450.00			
N 79	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00			
N 80	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$450.00			
N 81	KVVU	11/01/12	11/01/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00			
N 82	KVVU	11/01/12	11/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$450.00			
N 83	KVVU	11/01/12	11/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,500.00			
N 84	KVVU	11/01/12	11/01/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$250.00			
N 85	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00			
N 86	KVVU	11/01/12	11/01/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$750.00			
N 87	KVVU	11/01/12	11/01/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00			
N 88	KVVU	11/01/12	11/01/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$450.00			
N 89	KVVU	11/01/12	11/01/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00			
N 90	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$650.00			
N 91	KVVU	11/01/12	11/01/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$750.00			
N 92	KVVU	11/01/12	11/01/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$900.00			
N 93	KVVU	11/01/12	11/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,400.00			

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<u>Contract / Revision</u> 500666 /		<u>Alt Order #</u> 6400583
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 1332
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
N 94	KVVU	11/01/12	11/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$750.00						
N 95	KVVU	11/01/12	11/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,250.00						
N 96	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,250.00						
N 97	KVVU	11/01/12	11/01/12	MORE Access	630-7pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,175.00						
N 98	KVVU	11/01/12	11/01/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,250.00						
N 99	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,225.00						
N 100	KVVU	11/01/12	11/01/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$1,650.00						
N 101	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$7,500.00						
N 102	KVVU	11/01/12	11/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---T---	1	\$450.00						
N 103	KVVU	11/01/12	11/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	---TF--	2	\$500.00						
Totals											104	\$149,975.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	104	\$149,975.00	\$127,478.75
Totals	104	\$149,975.00	\$127,478.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6400583 TRF# 500666 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/12 19.07
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6400583 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1332 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 19.07

REP: TO ROSE
 FR NIKKI
 OKD M1-M11 SEE LINES 108-118
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CROSSROADS GPS :30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1332
 AGENCY PRODUCT CODE = 11

1	S		100P-200P	30		\$375.00	11/2	11/2	0		FRI	0
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												

108	A		100P-200P	30		\$375.00	11/2	11/2	1		FRI	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-1 FOR 1 SPOT/WK												


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# 610-2225-1191
!
FROM REP      OCT30/12 19.07
**CHANGES**  *** KVVU-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		100P-200P	30		\$375.00	11/5	11/5	0		MON	0
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
109	A		100P-200P	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-24 FOR 1 SPOT/WK												
44	S		800P-900P	30		\$7,500.00	11/5	11/5	0		MON	0
PROGRAM : HELL'S KITCHEN												
CON COM1: HELL'S KITCHEN												
110	A		800P-900P	30		\$7,500.00	11/5	11/5	1		MON	1
PROGRAM : BONES												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-44 FOR 1 SPOT/WK												
46	S		900P-1000P	30		\$6,800.00	11/5	11/5	0		MON	0
PROGRAM : MASTERCHIEFF: 6/4 - 9/17/12												
CON COM1: MASTERCHIEFF: 6/4 - 9/17/12												
111	A		900P-1000P	30		\$6,800.00	11/5	11/5	1		MON	1
PROGRAM : MOB DOCTOR												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-46 FOR 1 SPOT/WK												
48	S		1100P-1200M	30		\$300.00	11/3	11/3	0		SAT	0
PROGRAM : FRINGE												
CON COM1: FRINGE												
112	A		1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : MASTERCHIEF												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-48 FOR 1 SPOT/WK												

OCT30/12 19.07
** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	S		300P-400P	30		\$350.00	11/3	11/3	0		SAT	0
PROGRAM : WITHOUT A TRACE												
CON COM1 : WITHOUT A TRACE												
113	A		600P-630P	30		\$500.00	11/1	11/2	2		TH-F	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-50 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-51 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-52 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-53 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-54 FOR 1 SPOT/WK												
51	S		400P-500P	30		\$125.00	11/3	11/3	0		SAT	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
52	S		500P-600P	30		\$145.00	11/3	11/3	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
53	S		600P-700P	30		\$155.00	11/3	11/3	0		SAT	0
PROGRAM : DOG THE BOUNTY HUNTER												
CON COM1 : DOG THE BOUNTY HUNTER												
54	S		700P-800P	30		\$225.00	11/3	11/3	0		SAT	0
PROGRAM : TMZ WEEKEND												
CON COM1 : TMZ WEEKEND												
55	S		800P-900P	30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM : COPS / COPS												
CON COM1 : COPS / COPS												
114	A		800P-900P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : STAR WARS THE CLONE WAR												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-55 FOR 1 SPOT/WK												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT30/12 19.07
CHANGES
KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	S		700P-800P	30		\$1,750.00	11/4	11/4	0		SUN	0
PROGRAM : AMERICAN DAD/CLEVELAND												
CON COM1 : AMERICAN DAD/CLEVELAND												
115	A		700P-800P	30		\$1,750.00	11/4	11/4	1		SUN	1
PROGRAM : SIMPSONS/CLEVELAND												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-62 FOR 1 SPOT/WK												
64	S		100P-200P	30		\$375.00	11/1	11/1	0		THU	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
116	A		100P-200P	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-64 FOR 1 SPOT/WK												
84	S		800P-1000P	30		\$7,500.00	11/1	11/1	0		THU	0
PROGRAM : X FACTOR												
CON COM1 : X FACTOR												
117	A		800P-1030P	30		\$7,500.00	11/1	11/1	1		THU	1
PROGRAM : X FACTOR												
ORD COM1 : TP CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-84 FOR 1 SPOT/WK												
86	S		100P-200P	30		\$375.00	10/31	10/31	0		WED	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
118	A		100P-200P	30		\$375.00	10/31	10/31	1		WED	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-86 FOR 1 SPOT/WK												

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# 610-225-1191
!
FROM REP      OCT30/12 19.07
***CHANGES***  *** KVVU-TV ***
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REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 19.07
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#86									
			MISSED: WED/100P-200P				OCT31		30S	\$375.00	(OCT30/12)	
			OFFER: WED/100P-200P				OCT31		30S	\$375.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

NOV/12 149975.00
 CONTRACT TOTAL 149975.00
 TOTAL SPOTS 104

MARKET TOTALS \$1,666,388 KVVU 9% KSNV 32% KLAS 34% KTNV 16% KVMY 9% KVCW 0% CABL 0%
 KTUD 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6400583
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT30/12 16.01
*** KVVU-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 500666 CONTRACT # 6400583 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1332 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 16.01

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL \$149,975
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS :30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 1332

1			100P-200P	30		\$375.00	11/2	11/2	1		FRI	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
2			1000A-1100A	30		\$450.00	11/2	11/2	1		FRI	1
PROGRAM : DR OZ												
CON COM1: DR OZ												

Cops/Dog

REP HEADLINE# 6400583
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$5,500.00	11/2	11/2	1		FRI	1
4			105A-135A PROGRAM : EXTRA CON COM1: EXTRA	30		\$250.00	11/2	11/2	1		FRI	1
5			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$3,000.00	11/2	11/2	1		FRI	1
6			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$750.00	11/2	11/2	1		FRI	1
7			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$375.00	11/2	11/2	1		FRI	1
8			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$450.00	11/2	11/2	1		FRI	1
9			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$375.00	11/2	11/2	1		FRI	1
10			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$650.00	11/2	11/2	1		FRI	1
11			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$750.00	11/2	11/2	1		FRI	1

REP HEADLINE# 6400583
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
12			400P-500P	30		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
13			500P-530P	30		\$1,400.00	11/2	11/2	1		FRI	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
14			500A-600A	30		\$750.00	11/2	11/2	1		FRI	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
15			530P-600P	30		\$1,250.00	11/2	11/2	1		FRI	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
16			600A-700A	30		\$1,250.00	11/2	11/2	1		FRI	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
17			600P-700P	30		\$1,175.00	11/2	11/2	1		FRI	1
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
18			700P-730P	30		\$1,250.00	11/2	11/2	1		FRI	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
19			700A-900A	30		\$1,225.00	11/2	11/2	1		FRI	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
20			730P-800P	30		\$1,650.00	11/2	11/2	1		FRI	1
PROGRAM : TMZ												
CON COM1: TMZ												

630-7P

REP HEADLINE# 6400583
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			800P-900P	30		\$3,500.00	11/2	11/2	1		FRI	1
			PROGRAM : KITCHEN NIGHTMARES									
			CON COM1: KITCHEN NIGHTMARES									
22			900A-1000A	30		\$450.00	11/2	11/2	1		FRI	1
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
23			900P-1000P	30		\$4,000.00	11/2	11/2	1		FRI	1
			PROGRAM : FRINGE									
			CON COM1: FRINGE									
24			100P-200P	30		\$375.00	11/5	11/5	1		MON	1
			PROGRAM : COLD CASE FILES									
			CON COM1: COLD CASE FILES									
25			1000A-1100A	30		\$450.00	11/5	11/5	1		MON	1
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
26			1000P-1100P	30		\$5,500.00	11/5	11/5	1		MON	1
			PROGRAM : FOX 5 NEWS AT 10P									
			CON COM1: FOX 5 NEWS AT 10P									
27			105A-135A	30		\$250.00	11/5	11/5	1		MON	1
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
28			1100P-1135P	30		\$3,000.00	11/5	11/5	1		MON	1
			PROGRAM : FOX 5 NEWS AT 1100P									
			CON COM1: FOX 5 NEWS AT 1100P									
29			1135P-1205A	30		\$750.00	11/5	11/5	1		MON	1
			PROGRAM : THE SIMPSONS									
			CON COM1: THE SIMPSONS									

Cops

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT30/12 16.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
30			1100A-1200N	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
31			1205A-105A	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
32			1200N-100P	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												
33			200P-300P	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : KATIE												
CON COM1: KATIE												
34			300P-400P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
35			400P-500P	30		\$900.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
36			500P-530P	30		\$1,400.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
37			500A-600A	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
38			530P-600P	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												

REP HEADLINE# 6400583
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39			600A-700A	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
40			600P-700P	30		\$1,175.00	11/5	11/5	1		MON	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
41			700P-730P	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA CON COM1: EXTRA												
42			700A-900A	30		\$1,225.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
43			730P-800P	30		\$1,650.00	11/5	11/5	1		MON	1
PROGRAM : TMZ CON COM1: TMZ												
44			800P-900P	30		\$7,500.00	11/5	11/5	1		MON	1
PROGRAM : HELL'S KITCHEN CON COM1: HELL'S KITCHEN												
45			900A-1000A	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												
46			900P-1000P	30		\$6,800.00	11/5	11/5	1		MON	1
PROGRAM : MASTERCHEFEFF: 6/4 - 9/17/12 CON COM1: MASTERCHEFEFF: 6/4 - 9/17/12												
47			1000P-1100P	30		\$2,100.00	11/3	11/3	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												

Banco

h/ba Doctor

REP HEADLINE# 6400583
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48			1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : FRINGE												
CON COM1 : FRINGE												
49			1200M-1230A	30		\$225.00	11/3	11/3	1		SAT	1
PROGRAM : 30 SEC TO FAME												
CON COM1 : 30 SEC TO FAME												
50			300P-400P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : WITHOUT A TRACE												
CON COM1 : WITHOUT A TRACE												
51			400P-500P	30		\$125.00	11/3	11/3	1		SAT	1
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
52			500P-600P	30		\$145.00	11/3	11/3	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
53			600P-700P	30		\$155.00	11/3	11/3	1		SAT	1
PROGRAM : DOG THE BOUNTY HUNTER												
CON COM1 : DOG THE BOUNTY HUNTER												
54			700P-800P	30		\$225.00	11/3	11/3	1		SAT	1
PROGRAM : TMZ WEEKEND												
CON COM1 : TMZ WEEKEND												
55			800P-900P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : COPS / COPS												
CON COM1 : COPS / COPS												
56			100A-200A	30		\$150.00	11/4	11/4	1		SUN	1
PROGRAM : THE CLOSER												
CON COM1 : THE CLOSER												

Notched

2/1x

2/1x

2/1x

2/1x

50

REP HEADLINE# 6400583
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 16.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
57			1000P-1045P	30		\$2,500.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
58			1045P-1100P	30		\$1,950.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1: FOX 5 SPORTS REPORT												
59			1100P-1200M	30		\$350.00	11/4	11/4	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
60			500P-600P	30		\$350.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
61			600P-700P	30		\$450.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
62			700P-800P	30		\$1,750.00	11/4	11/4	1		SUN	1
PROGRAM : AMERICAN DAD/CLEVELAND												
CON COM1: AMERICAN DAD/CLEVELAND												
63			900A-1000A	30		\$3,150.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NFL SUNDAY												
CON COM1: FOX NFL SUNDAY												
64			100P-200P	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
65			1000A-1100A	30		\$450.00	11/1	11/1	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												

Cops / Dos

Simpsons

40

79

OCT30/12 16.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			1000P-1100P	30		\$5,500.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1 : FOX 5 NEWS AT 10P												
67			105A-135A	30		\$250.00	11/1	11/1	1		THU	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
68			1100P-1135P	30		\$3,000.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
69			1135P-1205A	30		\$750.00	11/1	11/1	1		THU	1
PROGRAM : THE SIMPSONS												
CON COM1 : THE SIMPSONS												
70			1100A-1200N	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
71			1205A-105A	30		\$450.00	11/1	11/1	1		THU	1
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
72			1200N-100P	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : DIVORCE COURT												
CON COM1 : DIVORCE COURT												
73			200P-300P	30		\$650.00	11/1	11/1	1		THU	1
PROGRAM : KATIE												
CON COM1 : KATIE												
74			300P-400P	30		\$750.00	11/1	11/1	1		THU	1
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												

OCT30/12 16.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$900.00	11/1	11/1	1		THU	1
76			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$1,400.00	11/1	11/1	1		THU	1
77			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$750.00	11/1	11/1	1		THU	1
78			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,250.00	11/1	11/1	1		THU	1
79			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$1,250.00	11/1	11/1	1		THU	1
80			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$1,175.00	11/1	11/1	1		THU	1
81			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,250.00	11/1	11/1	1		THU	1
82			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$1,225.00	11/1	11/1	1		THU	1
83			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,650.00	11/1	11/1	1		THU	1

REP HEADLINE# 6400583
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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
84			800P-1000P	30		\$7,500.00	11/1	11/1	1		THU	1
PROGRAM : X FACTOR												
CON COM1 : X FACTOR												
85			900A-1000A	30		\$450.00	11/1	11/1	1		THU	1
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
86			100P-200P	30		\$375.00	10/31	10/31	1		WED	1
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
87			1000A-1100A	30		\$450.00	10/31	10/31	1		WED	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												
88			1000P-1100P	30		\$5,500.00	10/31	10/31	1		WED	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1 : FOX 5 NEWS AT 10P												
89			105A-135A	30		\$250.00	10/31	10/31	1		WED	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
90			1100P-1135P	30		\$3,000.00	10/31	10/31	1		WED	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
91			1135P-1205A	30		\$750.00	10/31	10/31	1		WED	1
PROGRAM : THE SIMPSONS												
CON COM1 : THE SIMPSONS												
92			1100A-1200N	30		\$375.00	10/31	10/31	1		WED	1
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												

6-10:30

6000

12
29
105

600

58

51

54

61

62

63

REP HEADLINE# 6400583
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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OCT30/12 16.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
93			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$450.00	10/31	10/31	1		WED	1
94			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$375.00	10/31	10/31	1		WED	1
95			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$650.00	10/31	10/31	1		WED	1
96			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$750.00	10/31	10/31	1		WED	1
97			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$900.00	10/31	10/31	1		WED	1
98			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$1,400.00	10/31	10/31	1		WED	1
99			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$750.00	10/31	10/31	1		WED	1
100			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,250.00	10/31	10/31	1		WED	1
101			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$1,250.00	10/31	10/31	1		WED	1

REP HEADLINE# 6400583
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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OCT30/12 16.01
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
102			600P-700P	30		\$1,175.00	10/31	10/31	1		WED	1
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
103			700P-730P	30		\$1,250.00	10/31	10/31	1		WED	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
104			700A-900A	30		\$1,225.00	10/31	10/31	1		WED	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
105			730P-800P	30		\$1,650.00	10/31	10/31	1		WED	1
PROGRAM : TMZ												
CON COM1: TMZ												
106			800P-1000P	30		\$8,000.00	10/31	10/31	1		WED	1
PROGRAM : X FACTOR												
CON COM1: X FACTOR												
107			900A-1000A	30		\$450.00	10/31	10/31	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
NOV/12 149975.00											CONTRACT TOTAL 149975.00	
											TOTAL SPOTS 107	

MARKET TOTALS \$1,666,388 KVVU 9% KSNV 32% KLAS 34% KTNV 16% KVMY 9% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*